



December 1, 2015

Dear Business Owner,

Since 2009, Just Us Girls Sharing (J.U.G.S.) has been making a difference in the lives of cancer survivors and their families in the Walla Walla Valley and beyond. The locally-formed and operated cancer survivor support network continues to expand our reach with each year. We are excited to announce that we received our 501(c)3 status in 2015. Through partnerships with business such as yourself we continue to be actively engaged in our community. We raise funds that directly benefits cancer survivors through cash assistance, the purchase of household items and appliances—basically, those things not covered by insurance, making what we do that much more vital at very critical times in the lives of people in our own community.

What began as a group of hair stylists selling pink hair extensions in an effort to raise money to directly benefit local patients undergoing treatment for breast cancer, has become a well-respected community-driven group of men and women in as many fields as you can imagine. Our key fund-raiser, The Pink Ball, is on the horizon once again this year, and once again we ask for your assistance.

The Sixth Annual Pink Ball will be on March 5, 2016. The event features a cocktail hour, dinner, an often both tear- and laughter-inducing tribute to survivors, fun and inventive raffles, and a runway show where local hair stylists have the opportunity to showcase their creativity. The evening is well attended, and is a well-loved event by those who participate.

Would you consider helping us this year? Cash and in-kind donations are most welcome. The following page includes sponsorship level options, but if you have something in mind or would like to do something unique, please don't hesitate to let us know. If you are unable to join us as a corporate partner, would you consider purchasing a ticket for the event for yourself or someone you know? We would so appreciate your being a part of our most important public event of the year. I can be reached at (503) 816-0212 should you have any questions or would like more information.

Thank you!

A handwritten signature in blue ink that reads "Tracy Jensen". The signature is written in a cursive, flowing style.



SPONSORSHIP LEVELS - PINK BALL

Platinum Level: \$2,500*

- Full-page ad in the Pink Ball program
- Large Corporate logo listed as a sponsor in Pink Ball program
- Four complimentary tickets to the event
- Sponsorship acknowledgement at the event and on our social media pages
- Corporate membership to JUGS for the year

Gold Level: \$1,000*

- Half-page ad in the Pink Ball program
- Medium Corporate logo listed as a sponsor in Pink Ball program
- Two complimentary tickets to the event
- Sponsorship acknowledgement at the event and on our social media pages

Silver Level: \$500*

- Quarter-page ad in the Pink Ball program
- Small Corporate logo listed as a sponsor in Pink Ball program
- Two complimentary tickets to the event
- Sponsorship acknowledgement at the event and on our social media pages

Bronze Level: \$250*

- Small Corporate logo listed as a sponsor in Pink Ball program
- Sponsorship acknowledgement at the event and on our social media pages

RAFFLE PARTICIPATION

“Brassiere for a Cause”



As we began as a breast cancer survivor support system, we have another playful way of raising money for survivors: “Brassiere for a Cause”. Join other local businesses in decorating a bra! You can include something from your business as part of the raffle item. Each year, this proves to be a very popular part of the evening.

Raffle entries must be received by Feb. 26.

* In cash or as the value of an in-kind donation for a service or product you provide